blackbox
STRATEGY + DESIGN + DIGITAL

Web Developer

About the role

As a web developer, your key responsibility in this role will be as follows:

- Developing custom (or templated) websites from the design stage through to testing, launch, and maintenance.
- Translate mock-ups into fully responsive custom (or template) WordPress websites from design stage through to testing, launch and maintenance.
- Using languages such as – WordPress, CMS, CSS, Bootstrap 4, PHP 5, MySQL 5, JavaScript, JQuery.
- Maintaining and updating existing client websites.
- Manage DNS, web and email hosting and domain requests including regular source code and database backups.
- Setting up Google Search Console, GTM tags and Google Analytics for Digital Client.
- Development of cross-platform HTML EDMs.
- Optimise websites to ensure optimum speed.
- Perform routine website maintenance and implement any necessary updates on Client sites.
- Troubleshoot issues and implement suggested solutions.
- Keep up to date with all industry standards and trends - Provide technical recommendations and innovative ideas on best practice.
- Maintain a Best practice Process Document

The ideal candidate would be an experienced WordPress web developer who has strong design and technical skills, is a keen problem solver, and extremely self-motivated. You understand the fundamentals of how digital impacts websites and can deliver SEO friendly websites.

Essential Experience

- Minimum 3 years web development experience
- Experience in building Custom WordPress websites
- Experience in a similar role or as a freelancer
- A sound knowledge of web development best practices
- Knowledge of HTML5 & CSS3
- A fundamental understanding of web design
- Experience with E-commerce systems, integrations and payment gateways
- The ability to execute a client brief into a functioning website
- Ability to prioritise project requests and meet deadlines
- A broad understanding of Search Engine Optimisation
- High attention to detail
- A natural flair for problem-solving
- Strong communication and organisational skills to work with the internal team
- Strong initiative, a willingness to learn and most importantly a good sense of humour
- Design, Web Development and/or Digital marketing knowledge and experience preferred