

## SEO Consultant

Blackbox Design is an Australian based digital marketing agency in Perth and Melbourne. We are looking for an experienced SEO Consultant to join our team of SEO Account Managers.

You will be responsible for the monitoring of SEO campaigns for clients, delivering monthly reporting and completing SEO based tasks on a monthly basis.

### Role Responsibilities include:

- Generating monthly reports for all clients using SEMrush and Google Analytics.
- SEO knowledge of on-page and off-page strategies.
- Backlinking and link building for local SEO strategies for Australian based organisations.
- Google My Business optimisation.
- Experience managing PPC campaigns highly regarded.
- Assessing webpages for on-page SEO errors and create optimisation strategies.
- Identify technical issues and communicate and articulate change requirements to the web developer.
- Ability to write SEO driven and engaging Meta Data for websites.
- Create creative briefs and blog topics for content writers.
- Ability to work on multiple client projects.

### Qualifications & Experience:

- 3 years SEO Experience
- SEMrush, Google Analytics, Google Search Console knowledge and experience required.
- Screaming Frog and Lighthouse working knowledge desirable.