

## **Graphic Designer**

## About the Role

The Graphic Designer role includes but is not limited to the following responsibilities:

- Participate in client meetings (New and Existing clients) to receive and develop briefs, seek out new work opportunities and make considered recommendations.
- Prepare quotes and proposals for new business opportunities
- Responsible for Strategic planning and successful delivery of projects including (but not limited to) Corporate identity,
  Prospectus and Brochure design, eDM and Digital Banners
- Receive creative brief from Design director and/or clients and execute from concept through to production.
- Work cohesively with Account Director and/or Account Manager on website design projects
- Demonstrate an ability to think laterally and problem solve client briefs with creative flair
- Produce graphic designs and related artwork to a high professional standard.
- Design tasks will range from branding, web design, product design and digital projects etc.
- · Attend to client feedback and amendments with professionalism and attention to detail
- · Work cohesively with other team members, yet still at times work independently
- · Brief production suppliers on specifications and creative requirements
- Undertake strict attention to detail on all aspects of creative, design and artwork production.

## Experience:

• Minimum 3 years Graphic Design Experience